



Martell Coin

There's A Bit Of Exchange In All Of Us.

WHITEPAPER

INTRODUCTION

Welcome To Martell Coin

Token focused on advancing decentralization technology by creating applications



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Abstract

Digital currency requires a solution that's like a easy to use , fast like Blockchain, trustable like everyday system. There should be a fixed price if they're being used as currency or payment transactions. The future of payments along side creating a truthful technique are the two main objectives for martell to be achieved. martell will endorse and initiate the vision to provide us with a better world in the digital realm of currencies.



Disclaimer



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- Read the entire White Paper before taking any action.
- This document, here in after referred to as White Paper, has been prepared to present the Martellcoin project to potential participants and those interested in contributing to its development. The information presented below may not be exhaustive. Nor does it imply any contractual relationship. Its sole purpose is to provide information about Martellcoin.
- No part of this White Paper shall be considered a prospectus or solicitation, nor shall it relate in any way to an offer to purchase securities in any jurisdiction. The subject document has not been drafted in accordance with, or subject to, any law or regulation of any jurisdiction intended to protect interested parties.
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- The information contained in this White Paper and on martellcoin.io is of a merely descriptive, non-binding nature. In particular, the interested party should be aware that the purchase of Coin from Martellcoin may involve high risks. Please refer to the risk section in the Terms for more information.

Executive Summary



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The future of money is digital currency”, quoted by Bill Gates. If we think closely we will see how true this is. In this technologically evolved world, we are highly dependent on digitalization, and this evolution has already digitized the money and we call it Cryptocurrency. It is now widely used and well-accepted by various authorities. The invention of cryptocurrency was out of necessity and after almost a decade we can feel the urge. While blockchain technology has the potential to revolutionize the world for the better, the average person struggles to understand and use it.

History has been punctuated by many prominent industrial revolutions: the first industrial revolution; the second industrial revolution; the third industrial revolution was defined by computer technology, nuclear energy, and space technology. We hope that Martell Coin plays a role in the fourth industrial revolution.

Blockchain is a decentralized and entrusted network that achieves peer-to-peer value exchanges. It is known for being efficient as well as transparent. Martell believes that blockchain technology is the innovative push needed to reshape people's lives and make business easier than ever. Blockchain technology is an extraordinary system that has been meticulously edited and revised mechanically to ensure the best possible technology. Unfortunately, the sheer complexity of blockchain might make the concept difficult for the average person to understand. Technology is often intimidating to use unless the individual already possesses strong knowledge and a sense of understanding. This is partly why this impressive technology remains inaccessible to many people.



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This is where Martell Coin comes in. MTC Coin is a Binance Chain utility token synchronized with crypto points with the goal of making cryptocurrency more accessible to the average person by being easy to use. Martell Coin is committed to building an improved and convenient DeFi system to encourage non-technical people to participate in the ecosystem. It is the true combination of DeFi (individuals) and CeFi (business). Blockchain is now considered one of the greatest technological innovations with the highest potential and creativity in the world. We are excited to reveal the “MTC Algorithm” that operates in synchronicity with Blockchain as well as traditional technology.

The algorithm makes it easier for everyone to understand how digital currency and blockchain technology will change the future payment process. With the advent of digitalization and technology overall, we are about to experience the upcoming era, which will mainly benefit and provide human living prospects. One revolution that occurred in the last decade or two is Bitcoin. There is no single person on Earth Who never heard of the first cryptocurrency established in 2008 by the imaginary group of people known by the pseudonym of Satoshi Nakamoto.

In fact, many are still asking themselves how the whole cryptocurrency system works. The technology needed for Bitcoin to impact the entire economic system is blockchain - an online ledger database of every transaction that has ever occurred during the usage of a particular cryptocurrency.



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BEP-20

Why \$Martell Is a BEP-20 Token?

The invention of Ethereum was revolutionary to the blockchain ecosystem as a whole, as for the first time ever people gained a way to launch their own tokens and smart contracts. For years, the Ethereum network was the default place for launching innovative blockchain-based projects.

However, the increasing popularity of cryptocurrencies, and the advent of decentralized finance (DeFi) solutions specifically, has caused massive problems with the efficiency of the Ethereum blockchain.

The transaction times and fees on the Ethereum network has become so high that many crypto enthusiasts stopped using ETH altogether, and blockchain developers started to look for a better alternative. That's what led to the creation of Binance Smart Chain.



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Marketplace and Payments



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Blockchain technology, as an innovative concept, unequivocally opens a new digital space for improving the financial operations and, more broadly, the functioning of business systems. The robustness of distributed record technology has sparked financial interest institutions, regulators, central banks, and governments to increasingly explore the potentials for financial advancement.

The main benefit of blockchain technology is decentralization. Other crucial benefits are security, transparency, and immutability.

Key Advantages of Blockchain:

- ❖ It allows users to easily verify transaction without the need for third-party confirmation
- ❖ A data structure in the blockchain cannot be changed, altered, or deleted
- ❖ Time-stamping of blocks which means all participants in the ledger activity will adhere to what to be recorded in the block
- ❖ To validate the entry, many protocols are required for verification and this is why there is no risk of any fraud or duplication of a transaction
- ❖ Businesses across the globe can preconfigure blockchain's conditions with the help of smart contracts

Why do we need **BEP-20** Token and What is the Ultimate Solution?



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Binance Smart Chain (BSC) is a fast and low cost blockchain running on Ethereum's standards. Ethereum is the industry-standard for crypto projects and will stay that way. This is because EVM contracts are robust and easily adaptable. These contracts are both user-friendly and developer friendly even for complex applications. BSC brings EVM into an efficient and gas-friendly ecosystem.

The BEP-20 token standard is similar to Ethereum ERC20 token standard. Just as Ethereum tokens, BEP-20 tokens also work on the Ethereum Virtual Machine (EVM) and developers can easily build scalable projects. When you create a BEP20 token, you can easily scale it to other blockchains and achieve cross-chain functionality.

If you have an idea for a broad spectrum of users, then BEP20 token development is your best bet to success. The higher transaction speeds and lower transaction costs of the BSC networks allow users of all walks of life to use your tokens easily. BEP-20 tokens are smart contracts that can reside on the Binance Smart Chain (BSC) blockchain network. They are compatible with Ethereum's EVM and can be deployed using the Remix IDE or a framework such as Truffle.

Martell is the only solution because it is set to revolutionize the crypto world by providing the fusion of cryptocurrency and technology, which is user-friendly to establish an unbreakable bond between people only.

It is very easy to use just like PayPal and, above all, no commission. Sounds interesting, right? In this case, I will indicate you the benefits of using Martell Coin

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Challenge

Recently when people were polled on their knowledge and understanding of cryptocurrency, a woman said, “My husband tried to explain Bitcoin to me and it took five days! If this didn’t break our marriage, nothing can.” This woman is not alone: thousands of people don’t grasp the concept of digital currency.

The use of digital currency is projected to take 30 to 40 years to reach impoverished cities in Asia and Africa. If we want people to get their hands on digital technology and currency, we need to make it accessible and simple. Blockchain technology is undoubtedly one of the most innovative pieces of technology that the world has seen.

It has touched countless industries, changed processes, improved transparency, and opened doors to some of the most innovative projects in existence. However, a barrier still exists between the Blockchain and the general public. It took 20 years for email to become a preferred medium for sending posts, documents, and other correspondence. It took 10 years for WhatsApp to become the best communication tool around the globe. When it comes to Blockchain technology, it took 10 years for high-tech professionals to understand the benefits and future of technology. But how long will it take the average person to understand and use?



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A second issue involves payment transactions. Businesses and customers need a strong and trustworthy interceder to process payments. If and when things go wrong, customers depend on middlemen to manage the situation. Having a “middleman” in this situation drives the cost of services up, which typically presents itself as a huge hidden fee. By cutting the middleman out, money is saved and by process becomes extremely difficult.

This scares people who don't want to risk losing hard-earned money. This factor alone is why they so many prefer to use a brand and business they are familiar with. They have experience using the service, they understand the process, and the fees aren't questioned because it delivers a sense of security. For those who haven't been thoroughly educated about blockchain and who haven't managed to learn about it themselves, the blockchain is still a black box, an enigma, a hypothetical.

In addition to the difficulty that it presents purely from a comprehension standpoint, the blockchain is also intimidating from a consumer standpoint in that it is hard to use. Many are scared that their Blockchain-based cryptocurrency wallet will be hacked or they will send funds to the incorrect address.

Solution



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The best solution is crypto, but they are not mainstream yet because of the fact that they are not easy to use. The future of payments along side creating a truthful technique are the two main objectives for Martell to be achieved. Martell will endorse and initiate the vision to provide us with a better world in the digital realm of currencies. It is because of the fact that it's easy to understand and it doesn't involve any complicated science behind the whole scheme. They are driven by the idea of easing the process of disintermediation and financial integration.

Digital currency requires a solution that's like a easy use , fast like blockchain, and trustworthy like traditional systems.

There should be a fixed price if they're being used as currency or payment transactions. Users must know how much to send and how much they expect to receive. For digital currency to truly transform the world, it needs to be as simple as possible. It should be simple enough so that a grandfather can send \$100.00 to his grandson using his phone. The solution has to streamline the process, intuitive to use, and convenient. The mainstream population will gravitate toward solutions that grant them freedom, comfort, and security in the palm of their hand. With the RefleX Algorithm, Blockchain and digital currency can be used every day as currency with the same amount of trust and confidence. It's as easy as sending money by email. When a person goes to the bank and withdraws money or deposits money in the bank, the cashier doesn't need to go to the locker every single time there's a transaction. The banker uses the same cash in hand for all transactions. Then the associate at the bank deposits the money in a safe once the shift is closed. The same method was used to design the Martell algorithm



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Transaction Cost



Banks

\$45 to \$55



Bitcoin

\$12 to \$25



E-Wallets

\$12 to \$36



MTC

\$0



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Accessibility or Consistency?

Nearly a decade of existence and the promise of a true decentralized system is yet to be delivered. With recent outages in the Blockchain has shown the decentralized system is not fully decentralized and the trust issues remain. The big question raised about accessibility or consistency, nevertheless, both domains are important especially when the economy revolves around them. This is where the Martell is making a very sharp line difference, joining the both technologies, and giving users options in the scenarios of outage. Martell is not only making a difference with accessibility but also providing consistency





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What is \$Martell

We have developed a state of the art marketplace where you can securely and reliably buy and sell any items. The fastest and most flexible asset platform in existence. It will include easy cryptocurrency payments integration, and even a digital arbitration system.

At the end, Our aims to integrate all companies, employees, and business assets into a unified blockchain ecosystem, which will make business truly efficient, transparent, and reliable.

Martell is born out of the belief that something designed to help the community must be easy for the community to use.





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Vision

Martell vision is for a world where:

- ❖ Cryptocurrency is easy to understand and use.
- ❖ Cryptocurrency has a reputation as a trustworthy.
- ❖ People feel comfortable using cryptocurrency for daily transactions.
- ❖ Cryptocurrency does not harm the environment.
- ❖ Impoverished communities directly benefit from the existence of digital currency.

Stable Network

Martell will create a network of Binance Chain coins where the price is controlled by the system to provide accurate pricing throughout the day. The network will provide the most advanced Smart Contracts to develop more stable currency and allow those coins to pay the transaction fee from their own coins. However, these Smart Contracts are bound with several characteristics to ensure the quality and purpose of the coin and stability of the Network.



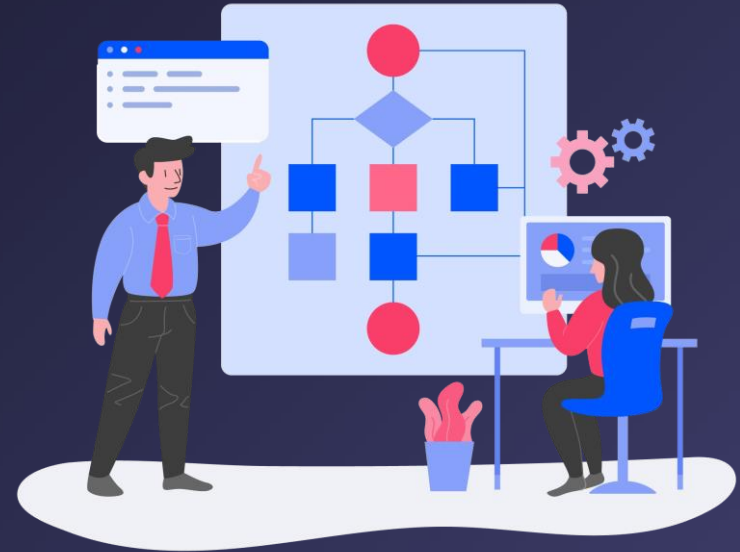
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\$Martell Algorithm

The Martell Algorithm is unique in that it merges two concepts blockchain technology and user friendly cryptocurrency. The result is unprecedented a user friendly digital currency unlike the world has ever seen before. The technology powers the behind the scenes action instead of becoming the focus of the cryptocurrency ecosystem. This means that you don't need in-depth technical knowledge in order to use it. In this way, the blockchain ecosystem is fast, economical, and easy to use, even for those who are unfamiliar with the intricacies of cryptocurrency.





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\$MTC Protocol

Speed

The transaction time is just one second. The system can manage 10,000 transactions per second.

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Cost

Martel can be transferred from one wallet to another without any transaction cost for the transaction.

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Anonymous Balance

One of the best features of the algorithm is that it does not display the user's wallet balance to the network.

MTC Token Wallet

A binance chain Martell Wallet where you can store your crypto assets (BEP20).



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\$MTC Protocol

Security

Account information is encrypted and stored. The app allows users to set private keys and a PIN to authenticate all the transactions. The Martell network authenticates connections using public and private key cryptography. The PIN can't be cracked due to a set algorithm, which means it is secure unless the user shares it to another person. The wallet account is linked to email accounts and allows users to reset their password whenever they choose to do so. The users are responsible for making sure the password is safe and secure. Users can also add an extra layer of security using 2FA with Google authenticator.

Speed

Nowadays, speed is important to modern day professionals. Users expect tasks to be done easily without any extra hassle. The speed of a transaction is incredible, as it doesn't require the whole network to approve and process each transaction. The transaction reaches the recipient at a rapid speed: transaction time is just one second. The system can manage 10,000 transactions per second.

Cost

The main advantage of using the MTC algorithm is the cost. Martel can be transferred from one wallet to another without any transaction cost for the transaction. There are no intermediaries, there are no costs and no extra hidden fees or surprises.

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Signed Transaction

Martell Coin is well-aware of the repercussions we encounter in our daily life. One of the most common irritating errors that could happen is sending money to the wrong address while knowing it is unrecoverable. This signed transaction provides security and trust between parties while doing the transactions because of this feature, users are less likely to accidentally send funds to the wrong address.

Anonymous Balance

Users are concerned about the security of their data and personal information. Users need to feel confident that their accounts are encrypted and safe. One of the best features of the algorithm is that it does not display the wallet's balance online. The sender and the receiver are identified with a unique number that is generated by the system and it is not recorded any other personal info about the user, that's why it remains anonymous.

Scalability

Due to the innovative algorithm and process, Martell has strong scalability and can be paired with any smartphone around the world. The technology is easy to use and accessible for any smartphone user. The system can manage millions of active users per day



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User-Friendly Technology

It provides the easiest wallet ID in the crypto world. This refers to the time needed for a transaction verification in less than 3 seconds! And as a receiver, you have to option to accept or reject the incoming transactions. Each transaction is safe and secured. The wallet is fully encrypted and the user is the only one who has access to Private KEY, PIN and backup.

The biggest problem with today's wallet technology, if one forgets the wallet's private key. There is no way to recover and one can lose millions. This is The user is enabled to set his own private key and a transaction authentication pin. The user is enabled to set a private key and a transaction authentication pin. Certain information can never be cracked due to the fact that Martell uses cryptography to keep account information safe. Account information is encrypted, remains stored, and only users are able to reset the password. Additionally, users are able to add another form of security, utilizing 2FA with Google Authentication.





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Environmentally Friendly

One major concern about cryptocurrency is its potentially negative effect on the environment. Bitcoin mining in particular takes a great deal of power, which can in turn harm the environment. According to research conducted by PowerCompare, mining Bitcoin in 2017 used more energy than what 159 countries use in a year. Martell is highly concerned about the environment. They are into improving people's health, which is a great initiative. Martell is also creating a better future by broadening the cryptocurrency vision and the whole network does not need to be involved in every transaction. Through MasterNode, the P2P transactions take place directly. Martell is aiming to be the most environmentally friendly cryptocurrency yet. Because the entire network doesn't have to be involved in every single transaction, Martell is better for the environment.



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Scalability

Due to the innovative algorithm and process, Martell has strong scalability and can be paired with any smartphone around the world. The technology is easy to use and accessible for any smartphone user. The system can manage millions of active users per day.

Marketplace

The digital currency includes escrow based marketplace which allows users to sell digital goods. Because a third party is holding the funds, both the buyer and seller will feel more secure when making transactions. This enables buyers and sellers to trust one another as well as the system.

Buy/Sell

If a user needs assets, they may purchase them from the Martell community or earn them through a referral. Martell is similar to Local Bitcoins in that people can buy and sell assets for a profit.

Easy Wallet

Martell provides the easiest wallet ID in the crypto world to bring common people one step closer to the Blockchain with 10000 transactions per second



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Signed Transactions

Martell knows the consequences you face if you send money to a wrong address. Therefore, This signed transaction provides security and trust between parties while doing the transactions because of this feature.

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Super Masternode

Marketing slogans and headlines that called the technology “unhackable” were dead wrong. While paypal manages 193 transactions per second and visa manages 1667 transactions per second, ethereum does only 20 transactions per second while bitcoin manages a whopping 7 transactions per second! The network will develop several Super Masternodes around the globe to keep the whole network up and running to bring more speed to the transactions. These Masternodes operate directly under the network administrations.

Reinforce Security | Enhanced Speed | Scalability



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Application

During any transaction, the buyer needs to know exactly how much they are getting paid. Even if the buyer uses cryptocurrencies, what they own now will have a different value in hours if not minutes. For example, the Bitcoin price fell from 20,000 to 15,000 in days. This fluctuation in value is partly why many people are wary of cryptocurrency.

Martell coin is a requirement for every business, and thus it has applications across various platforms. This provides peace of mind for the buyer as they know the value of the transaction there will be no change in the price in the coming days.



Application



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The application is available on various platforms. It will first be adopted in the following areas:



Remittance



Stable Economy



Marketplace



Crowdfunding



Payments

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Giving Back To The Community

In light of recent events around the world and the ongoing pandemic that we are experiencing, it has become clearer than ever that our financial systems need a major overhaul. Cryptocurrency has always presented a verifiably better way to do finance, but during the current worldwide crisis, its value has become even more evident. When you examine the issues that face our world today, you'll notice that the common theme is a lack of cash flow in the average household.

When the worldwide economy is essentially shut down across the globe, millions of families will have issues creating income for their households, which in turn means they can't make purchases from businesses that depend on their patronage. Martell Coin is unique in that it offers an opportunity for investment aside from the traditional speculative price increases that other cryptocurrencies, assets, and commodities have to offer. The coin is designed to build a sense of community and a spirit of mutual aid.



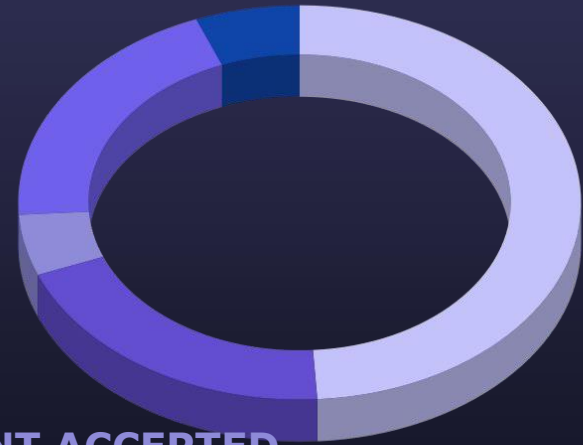
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\$MARTELL TradingToken



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- Token Allocate for Public Sale
- Founder
- Legal
- Marketing & Development
- Bounties



Tokens Allocate for Public Sale

49%

Founder

20%

Legal

05%

Marketing & Development

20%

Bounties

06%

TOKEN NAME

Martell Coin

TOKEN SYMBOL

MTC

DECIMAL

18

CIRCULATING SUPPLY

48,999M

TOTAL SUPPLY

99,990M

PAYMENT ACCEPTED

USDT (TRC-20)

SMART CONTRACT ADDRESS

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ITO Details



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PRESALE	
SUPPLY	12,249M MTC
PRICE	\$0.01

STAGE	SUPPLY	PRICE
STAGE 1	12,249M MTC	\$0.02
STAGE 2	12,249M MTC	\$0.04
STAGE 3	12,249M MTC	\$0.08



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Thank you!

Do you have any questions?

support@martellcoin.io

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